



# Property Reflex

## FIX & FLIP

House flipping has become mainstream with the help of HGTV's plethora of reality shows about people fixing and flipping properties, but what exactly is a "fix and flip?"

Fixing and flipping is when an investor purchases a property, remodels the property to add value and then lists it on an MLS to sell to an end user.

Where does **Property Reflex** fit into this? We handle the "value-add." We know the market; we know what customers want in the remodel and we deliver exactly that so you are able to maximize profits.

If you are an individual or investor looking to take advantage of the opportunities that exist with flipping, contact us today to get a quote on your project.

If you need any assistance with, finding, buying, selling, or funding your next flip be sure to contact **Erin** who is a licensed Texas realtor as well as an expert in this market. It is important to "buy right" no matter what strategy you take. Before you decide on a property, make sure you are working with a licensed Realtor who understands the market and how to maximize your ROI.